

# CONTENT MARKETING

Your content is your voice, and it allows you to communicate with internet users.

Comm2pO provides you with its expertise in content creation and management in order to attract more clients on your web platforms.

## OBJECTIVES

- Publish informative content to notify your clients on your offers
- Publish entertaining content increase your popularity and your client base
- Attract visitors on your web platforms and convert them into regular clients
- Develop your reputation and engage the users in a relationship with your brand

## OUR EXPERTISE

- **Audit:** Analysis of existing content
- **Strategy:** Definition of an editorial line and creation of a content calendar
- **Creation:** writing of posts and articles, for websites, blog, social media, and creation of personalized images and videos
- **Monitoring:** Reports and statistics

Normal development time 4 weeks

